



Daria Dorosh, *jump-off*

February 3 – February 28, 2010

Opening Reception:

Thursday, February 4th from 6pm to 8pm

BROOKLYN, NY, January 2010 - A.I.R. Gallery is pleased to announce *jump-off*, an exhibition of new work by Daria Dorosh. The exhibition will be on view from February 3rd through February 28, 2010. The opening reception will be held on Thursday, February 4th from 6pm to 8pm.

Jump-off maps a personal geography in textile, text, and wireless technology. Six 'story rugs' and six 'fabric bundles' are tagged with QR codes that link the work in the gallery to video, sound, and text through the interactivity of cell phones and the Internet. In the story rugs, various clothing items are networked with additional kinds of information accessed through QR code readers on the cell phone.



The subtext of the installation is a theory of patterns set forth in Dorosh's 2007 thesis, *Patterning: The Informatics of Art and Fashion*, in which *in-formation* is a process that navigates the territory between art and artifact to reveal shared patterns. Two sets of binary patterns, - the grid and the loop, - as well as abstraction and representation contextualize the installation of story rugs, fabric bundles, dimensional inkjet prints, and two altered chairs. A reading room is provided, in which her thesis is on view as a book and in a mini comic book format.

In the catalogue for *Loop*, her 2001 exhibition at AIR, art critic and curator Dominique Nahas wrote "Dorosh's work is about recapitulation, and the reweaving of time ... One of the underlying premises inferred in her work is that the past is not history but the object of history."

Codes of meaning are preserved in Dorosh's story rugs: plants have been transformed into cotton and silk fiber, woven into cloth, enabling the cultural story of fashion to be told. The process in *jump-off* continues the loop, in which clothing is raw material for art, unmasking its material nature and showing its place in the immaterial world of text and theory.

The artist will lead a hands-on public workshop, *DIY Fashion Re-boot*, on Wednesday, February 17th 6-8pm at A.I.R. Gallery. For more information and to participate, please email kgriefen@airgallery.org.

A.I.R. – ADVOCATING FOR WOMEN IN THE ARTS SINCE 1972.

A.I.R. Gallery is located at 111 Front Street, #228, in the DUMBO neighborhood of Brooklyn. Gallery hours: Wednesday – Sunday, 11am to 6pm. For directions please see www.airgallery.org. For additional information, please contact A.I.R. Gallery Director, Kat Griefen at 212-255-6651 or kgriefen@airgallery.org.