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For Immediate Release

## *Trees of Life*

### **Ann Ginsburgh Hofkin**

May 24<sup>th</sup> – June 17<sup>th</sup>, 2012

Opening Reception: Thursday, May 24<sup>th</sup> 6pm – 8pm

A.I.R. Gallery is pleased to announce ***Trees of Life***, an exhibition of new photographs by Ann Ginsburgh Hofkin.



TREES OF LIFE features photographs of selected trees that have inspired Ginsburgh Hofkin because of their quality of mystery, sense of grace, or depiction of the struggle between permanence and the fleeting moment. A sense of the primordial is articulated through the use of black and white infrared materials. In spite of the advent of the digital camera, Ginsburgh Hofkin continues to use medium format film to record her chosen subject matter. However, once she has processed the negatives, she scans them and creates digital files that can then be adjusted and enhanced to articulate her vision. The archival pigment prints are produced using Epson equipment and supplies.

For Ginsburgh Hofkin, these “captures” are like fleeting melodies or distillations of emotion. Her work reflects attention paid to the precious quality of the moment and to the inevitability of loss. These photographs, with their emphasis on the contrast between highlight and shadow, illustrate the tension between stability and struggle. The delicate balance depicted in these images serves as a metaphor for things unseen but nonetheless intuited, mirroring the fragility of life.

Ann Ginsburgh Hofkin studied philosophy, mathematics and music at Mount Holyoke College and earned a master’s degree from Bryn Mawr College. In 2001, she was selected to participate in a cultural exchange to work with artists in Israel. Ginsburgh Hofkin has exhibited her photography in Israel, as well Mount Holyoke College Art Museum, South Hadley, MA; A.I.R. Gallery, NYC; Weill Art Gallery at 92nd Street Y, NYC; Sande Webster Gallery, PA; and Nina Bliese Gallery, MN. She was a finalist for the Adi Prize for Jewish Expression in Art and Design and was featured in its exhibition at the Israel Museum in 2005. She has an upcoming a solo show at the Jerusalem Center for the Performing Arts in Israel. Ginsburgh Hofkin is represented by Nina Bliese Gallery in Minneapolis and by A.I.R. Gallery in New York. She is in numerous private and corporate collections, such as the Dana Farber Cancer Institute, 3M, Mount Holyoke College Art Museum, Medtronic Corporation, and Fidelity Investments.

Image: *Israel\_05\_20,2005/2012*, black and white infrared archival pigment print, 22” x 28”

A.I.R. Gallery – Celebrating 40 years of advocating for women in the visual arts.