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For Immediate Release

Einat Imber, *Continental Drift*

April 26 - May 20, 2012

Opening Reception: Thursday, April 26

6:00pm - 9:00pm

Artist Talk: Thursday, April 26, 6pm



Brooklyn, NY April 2012 - A.I.R. Gallery is pleased to announce *Continental Drift*, an installation by 2011-2012 A.I.R. Fellowship Artist Einat Imber.

Einat Imber's first solo exhibition, *Continental Drift*, marks the 100th anniversary of Alfred Wegener's theory that the separate continents we know today were once part of a single land mass which split and drifted apart. In Imber's installation this geological phenomenon is re-choreographed by live tortoises.

Continental Drift features six tortoises, roaming haphazardly through a natural habitat contained within a globe-shaped structure. As in a museum diorama, a panoramic landscape is painted on the inner walls, continuing the topography of rocks, dirt and plants that cover the ground. Each tortoise carries on its back a model of one of the earth's continents, resuming its mythical role of bearing the world atop its round shell.

The artist grew up in Israel and similarly drifted across an ocean to New York. Her personal migration has offered her coexisting perspectives of the world - geographically, culturally and politically. The tortoises' slow movement through their microcosm generates alternative configurations of the continents. Imber reminds visitors that the world map is still changing and strips the continents of their usual geopolitical context.

Einat Imber (b. 1979, Israel) lives and works in Brooklyn, NY. She spent time as artist in residence at the Vermont Studio Center and returned to New York City with a U-Haul full of driftwood. Other materials for her work are sourced from hardware stores, the dollar store, bait and tackle shops, the fabric district or the McMaster catalogue. Her work was previously on view at the Governors Island Art Fair, the Dumbo Arts Festival and the Brooklyn Public Library. She received her BFA from Cooper Union and lessons for a lifetime from its sculpture shop. For more information please visit www.einatimber.com

A.I.R. Gallery – Celebrating 40 years of advocating for women in the visual arts.

A.I.R. Gallery is located at 111 Front Street, #228 in the DUMBO neighborhood of Brooklyn. Gallery hours: Wed. – Sun., 11am to 6pm. For directions please visit www.airgallery.org. For more information please contact Gallery Director, Julie Lohnes at 212-255-6651 or jlohn@airgallery.org.

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